

## What

Bowl for Kids Sake is our signature campaign, our most successful fundraiser...and fun! This year we have two great events that your sponsorship will support.

You can choose to be present at one, or both!

Join us in Ajax on March 27<sup>th</sup> or in Oshawa on May 8<sup>th</sup>

**Strike it Big for Children in our community in 2019!**

## When & Where

### Two Bowling Events:

Wed., March 27<sup>th</sup> 5:00 - 7:00pm

at Ajax Bowling Centre  
172 Harwood Avenue South, Ajax

Wed., May 8<sup>th</sup> 6:00 - 9:00pm

at NEBS Funworld  
1300 Wilson Rd. N, Oshawa

## How You Can Support

Big Pin Sponsor	<b>SOLD</b>	\$7,000
Big Challenge Sponsor		\$2,500
Food Sponsor		\$1,500
Lane Sponsor		\$1,000
Strike Sponsor		\$ 500
Spare Sponsor		\$ 300
Pin Sponsor		\$ 150

## 2019 Sponsorship Package



**Bowlforkidsake**

Start something at [bowlforkidsake.ca](http://bowlforkidsake.ca)

### In support of



**Big Brothers Big Sisters**  
of South-West Durham

**Mailing Address:** 2C -157 Harwood Ave N. # 414  
Ajax, ON, L1Z 0B6

**Tel:** 905-831-3777 or 905-706-2159

**Email:** [Louise.Fradet@bigbrothersbigsisters.ca](mailto:Louise.Fradet@bigbrothersbigsisters.ca)

**Website:** [www.bigbrothersbigsisters.ca/swdurham](http://www.bigbrothersbigsisters.ca/swdurham)

Registered Charitable # 12945 0433 RR0001

## We Are...

For over forty-five years Big Brothers Big Sisters has played a significant role in the lives of young people in the communities of Pickering, Ajax, Whitby and Oshawa. Last year alone we assisted over 1,000 children and their families through our many service programs and activities. Big Brothers Big Sisters offers a wide range of mentoring opportunities to meet the varied needs of volunteers, children and families.

Serving as role models, our mentors teach by example the importance of giving and giving back, of staying in school, and for having respect for family, peers and community.

Each time we introduce a child to a mentor we *start something*.

We believe every child should have the opportunity to reach their full potential. By doing so, they will not only do well, they will also do good things with their future.

We believe that by changing the course of young lives we can in turn be changing our community. This leads to a reduction in poverty, unemployment, to safer schools and neighbourhoods. With renewed optimism for growth this leads to change on a broader, more far-reaching scale.

### Big Pin Sponsor - \$7,000

- Title sponsor for entire duration of campaign and both events
- Sponsor representative invited to sit as Honourary Chair
- Message from the Honorary Chair included in Event Brochure
- Logo recognition on all **SOLD** for Kids Sake print material i.e. banners, letters, etc.
- Banner with logo prominently displayed at event
- Opportunity to provide promotional give-away (coupon, item, flyer, etc.) to each bowler
- Opportunity to speak to attendees on PA system and present awards
- Recognition via social media
- Logo recognition on the Big Brothers and Sisters of South-West Durham website Sponsors Page for one full year
- Recognition in agency Newsletter and Annual Report
- Reservation for two bowling lanes for up to 12 bowlers

### Big Challenge Sponsor \$2,500

- Logo recognition on signage, website, and program, both events
- Logo recognition on promotional material, pledge form, and score tip sheet
- Opportunity to provide promotional give-away (coupon, item, flyer, etc.) to each bowler
- Recognition via social media
- Name recognition in agency Newsletter and Annual Report
- Opportunity to speak to attendees on PA system
- Reservation for one bowling lane for up to 6 bowlers

### Food Sponsor - \$1,500

- Logo recognition displayed at food station(s), both events
- Logo recognition in event program
- Recognition via social media
- Name recognition in agency Newsletter and Annual Report

### Lane Sponsor \$1,000

- Logo recognition displayed on one lane at venue, both events
- Logo recognition in program
- Recognition via social media
- Name recognition in agency Newsletter and Annual Report

### Strike Sponsor \$500

- Name recognition on signage and in program, both events
- Recognition via social media
- Name recognition in agency Annual Report

### Spare Sponsor - \$300

- Name recognition on signage and in program, both events
- Name recognition in agency Annual Report

### Pin Sponsor - \$150

- Name recognition in program, both events
- Name recognition in agency Annual Report

### Raffle Item or Prize Donation

- Recognition of your corporate product/service at raffle/prize table
- Recognition of your donation in program, both events



## Sponsorship and Auction Confirmation Form

Thank you for your support of the 2019 Bowl for Kids Sake Campaign. Please complete the information below confirming contribution details.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Yes, this confirms our support of the 2019 Bowl for Kids Sake events/campaign, as follows:**

- \$7,000 Big Pin Sponsor **SOLD****
- \$2,500 Big Challenge Sponsor**
- \$1,500 Food Sponsor**
- \$1,000 Lane Sponsor**
- \$500 Strike Sponsor**
- \$300 Spare Sponsor**
- \$150 Pin Sponsor**
- Raffle Item or Prize**

Please provide a value & description of your raffle/prize item.

Value: \$ \_\_\_\_\_

Description: \_\_\_\_\_

**Donation in the amount of \$ \_\_\_\_\_**

**Team Registration (up to 6 Bowlers) \***

*\*We encourage each team to collect a minimum of \$1000 in total pledges. (Individuals raising \$125 or more will be entered into the Grand Prize draw (1 ballot for every \$125 collected))*

## Payment Info:

My cheque in the amount of \$ \_\_\_\_\_ is enclosed

Cheques are payable to: Big Brothers Big Sisters

Mail to: 2C-157 Harwood Ave N. #414, Ajax, ON, L1Z 0B6

My payment by credit card: MC or Visa

#: \_\_\_\_\_ Expiry \_\_\_\_/\_\_\_\_

Print Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Invoices will be sent electronically, upon request, to the email address indicated above. Your support will be outlined and confirmed upon receipt of payment. Your prompt response to our request for logos/artwork requirements of your sponsorship is greatly appreciated. Thank you!

Big Brothers Big Sisters of South-West Durham  
Registered Charitable # 12945 0433 RR0001

## For More Information Regarding Sponsorship Opportunities:

**Contact: Louise Fradet-Clark**

**Tel: 905-706-2159**

**Email: [Louise.Fradet@bigbrothersbigsisters.ca](mailto:Louise.Fradet@bigbrothersbigsisters.ca)**

