

2018 Golf for Kids Sake Sponsorship Package



The Event

On Thursday, June 21st Big Brothers Big Sisters of South-West Durham will host the annual Golf for Kids Sake.

Our tournament takes place at the exclusive Whitevale Golf Club. The day begins with a delicious lunch followed by a 1:00 pm tee off with 18-holes of golf, followed by a banquet dinner emceed by Terry Johnston, CKDO Morning Show Host, auctions, and prizes.

Participants in Golf for Kids Sake include 144 businesses leaders, local politicians and residents from Durham Region. Many are professionals or business owners, and are the decision makers within their organizations. They have a strong social awareness and are attracted to caring and protective brands.

Participating in Golf for Kids Sake, you align yourself with people who are committed to helping children live healthier lives.

The Date & Time

Thursday, June 21, 2018, Shotgun Start 1:00pm

The Place

Whitevale Golf Club – 2985 Golf Club Rd. Pickering, ON

Supporting - Big Brothers Big Sisters of Ajax, Pickering, Oshawa and Whitby offers mentorship programs for children and youth who face barriers. Our mentors teach by example the importance of giving and giving back, of staying in school, and of having respect for family, peers and community. **Supporting Golf for Kids Sake provides you with brand-building and networking opportunities. It allows you to make a difference for the lives of children, youth and families in need.**

You can showcase your support with these opportunities on the following page...

Presenting Sponsor \$4,000

- Foursome
- Logo on all marketing materials
- Opportunity to present award
- Signage/program exposure
- Speaking opportunity at event/booth
- Hole sign & corporate banner (Provided by sponsor)
- Photo opportunity with cheque presentation
- Post-event media mention
- Website & social media exposure

Golf Cart Sponsor \$2,500

- Foursome
- Hole sign & Primary positioning of logo on each golf cart
- Signage/program exposure
- Promotional give-away opportunity
- Website & social media exposure
- Post-event media mention
- Recognition of appreciation at banquet ceremony

Dinner Sponsor **SOLD or Golf Ball Sponsor \$2,000**

- Foursome
- Dinner area & table top signage or logo on all golf balls
- Signage/program exposure
- Hole sign & corporate banner (Provided by sponsor – 8 ft.)
- Promotional give-away opportunity
- Website & social media exposure
- Recognition of appreciation at banquet ceremony
- Post-event media mention

Lunch Sponsor \$1,500 **SOLD**

- Two Golfers
- Lunch area signage
- Signage/program exposure
- Promotional give-away opportunity
- Website & social media exposure
- Recognition of appreciation at banquet ceremony
- Post-event media mention

Beverage Cart/Half-Way House Sponsor \$1,000

- Primary positioning of logo on beverage cart
- Signage/program exposure
- Website & social media exposure

Contest Sponsor \$600 (Putting Contest, Closest to the Target or Longest Drive)

- Signage at putting area
- Program exposure
- Website & social media exposure
- Announcement of contest winner at dinner

Water Sponsor \$500

- Your company's logo on each water bottle (a tag)
- Program exposure

Hole Sponsor \$300

- Signage at a hole
- Program exposure
- Website & social media exposure

Silent Auction or Prize Contribution

- Recognition of your corporate product/service at auction table
- Recognition of your auction donation in the event program



Big Brothers Big Sisters
of South-West Durham

Sponsorship and Auction Confirmation Form

Thank you for your support of the 2018 Golf for Kids Sake. Please complete the information below confirming contribution details.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Yes, this confirms our support of the 2018 Golf for Kids Sake taking place on Thursday, June 21 at Whitevale Golf Club as follows:

- | | |
|--|---------|
| <input type="checkbox"/> Presenting Sponsor | \$4,000 |
| <input type="checkbox"/> Golf Cart | \$2,500 |
| <input type="checkbox"/> Dinner Sponsor SOLD or Golf Ball Sponsor | \$2,000 |
| <input type="checkbox"/> Lunch Sponsor SOLD | \$1,500 |
| <input type="checkbox"/> Beverage Cart/Halfway House Sponsor | \$1,000 |
| <input type="checkbox"/> Contest Sponsor (3 options to choose) | \$ 600 |
| <input type="checkbox"/> Water Sponsor | \$ 500 |
| <input type="checkbox"/> Hole Sponsor | \$ 300 |
| <input type="checkbox"/> Silent Auction or Prize | |

Please provide a value & description of your auction/prize item.

Value: \$ _____

Description: _____

Support with a donation

Big Brothers Big Sisters is pleased to accept corporate donations that will be recognized on a special donor board. All donations will receive a charitable tax receipt.

- Donation in the amount of \$ _____

Payment Info:

- My cheque in the amount of \$ _____ is enclosed

Cheques are payable to:

Big Brothers Big Sisters of South-West Durham

Mail to: 2C-157 Harwood Ave N. #414, Ajax, ON, L1Z 0B6

- My payment by credit card: MC Visa
#: _____ Expiry _____ / _____

Print Name on Credit Card: _____

Signature: _____

Invoices will be sent electronically, upon request, to the email address indicated above. Your support will be outlined and confirmed upon receipt of payment. Your prompt response to our request for logos/artwork requirements of your sponsorship is greatly appreciated. Thank you!

Big Brothers Big Sisters of South-West Durham
Registered Charitable # 12945 0433 RR0001

For More Information Regarding Sponsorship Opportunities:

Contact: Louise Fradet-Clark

Tel: 905-706-2159

Email: Louise.Fradet@bigbrothersbigsisters.ca

Website: www.bigbrothersbigsisters.ca/swdurham



Big Brothers Big Sisters
of South-West Durham