

## What it's About!

The Bowl for Kids Sake is our signature campaign, our most successful fundraiser... and fun! We have two great events that your sponsorship will support. You can choose to be present at one, or both.

**Join us in Ajax on March 25<sup>th</sup>  
and/or in Oshawa on April 29<sup>th</sup>**

**Strike it Big for Children in our  
Community in 2020!**

## It's Happening!

### Two Bowling Events:

**Wed., March 25<sup>th</sup> 5:00 - 7:00pm**

Ajax Bowling Centre  
172 Harwood Avenue South, Ajax

**Wed., April 29<sup>th</sup> 6:00 - 9:00pm**

NEBS Funworld  
1300 Wilson Rd. N, Oshawa

## Making a Difference – Sponsorship!

|                              |             |                |
|------------------------------|-------------|----------------|
| <b>Big Pin Sponsor</b>       | <b>SOLD</b> | <b>\$7,500</b> |
| <b>Big Challenge Sponsor</b> |             | <b>\$2,500</b> |
| <b>Food Sponsor</b>          |             | <b>\$1,500</b> |
| <b>Lane Sponsor</b>          |             | <b>\$1,000</b> |
| <b>Strike Sponsor</b>        |             | <b>\$ 500</b>  |
| <b>Spare Sponsor</b>         |             | <b>\$ 300</b>  |
| <b>Pin Sponsor</b>           |             | <b>\$ 150</b>  |

## 2020 Sponsorship Package



**Mailing Address:** 2C -157 Harwood Ave N. # 414  
Ajax, ON, L1Z 0B6

**Tel:** 905-831-3777 or 905-706-2159

**Email:** [Louise.Fradet@bigbrothersbigsisters.ca](mailto:Louise.Fradet@bigbrothersbigsisters.ca)

**Website:** [www.bigbrothersbigsisters.ca/swdurham](http://www.bigbrothersbigsisters.ca/swdurham)

Registered Charitable # 12945 0433 RR0001



## Our Story!

Big Brothers Big Sisters of South-West Durham and Northumberland (BBSSWDN) is a registered charity serving vulnerable children, youth and their families. Our Vision is that every child in Ajax, Pickering, Oshawa, Whitby and Northumberland County who needs a mentor has a mentor. Our Mission is to work with the community to give children a better opportunity to become healthy and confident contributing members of society through mentorship.

Since 1973, BBSSWDN has been making a positive difference in the lives of children and youth by delivering a wide range of mentoring programs. These are offered on both a one-to-one and group basis, both in school and in the community. For the first 20 years we provided the Big Brother program, matching boys with adult male volunteers. In 1996, we introduced In-School Mentoring (ISM) and in 2001 we expanded our services to incorporate the Big Sister program. In response to the evolving need for programs addressing health and wellness of children and youth, BBSSWDN introduced the group programs Go Girls! in 2008 and Game On! in 2010. Most recently, we delivered Power Play: Mentoring Through Sport in 2013, Hoops 'n Homework in 2015 and Switch Gears in 2017.

## Big Pin Sponsor - \$7,500

- Title sponsor for entire duration of campaign and both events
- Sponsor representative invited to sit as Honourary Chair
- Message from the Honorary Chair included in event brochure
- Logo recognition on all **Bowl for Kids Sake** print material i.e. banners, letters, sponsor sheets.
- Banner with sponsor logo prominently displayed at event
- Opportunity to provide promotional give-away (coupon, item, flyer, etc.) to each bowler
- Opportunity to speak to attendees on PA system and present awards
- Recognition via social media
- Logo recognition on the Big Brothers and Sisters of South-West Durham website Sponsors Page for one full year
- Recognition in agency Newsletter and Annual Report
- Reservation for two bowling lanes for up to 12 bowlers

**SOLD**

## Big Challenge Sponsor \$2,500

- Logo recognition on signage, website, and program, both events
- Logo recognition on promotional material, pledge form, and score tip sheet
- Opportunity to provide promotional give-away (coupon, item, flyer, etc.) to each bowler
- Recognition via social media
- Name recognition in agency Newsletter and Annual Report
- Opportunity to speak to attendees on PA system
- Reservation for one bowling lane for up to 6 bowlers

## Food Sponsor - \$1,500

- Logo recognition displayed at food station(s), both events
- Logo recognition in event program
- Recognition via social media
- Name recognition in agency Newsletter and Annual Report

## Lane Sponsor \$1,000

- Logo recognition displayed on one lane at venue, both events
- Logo recognition in program
- Recognition via social media
- Name recognition in agency Newsletter and Annual Report

## Strike Sponsor \$500

- Name recognition on signage and in program, both events
- Recognition via social media
- Name recognition in agency Annual Report

## Spare Sponsor - \$300

- Name recognition on signage and in program, both events
- Name recognition in agency Annual Report

## Pin Sponsor - \$150

- Name recognition in program, both events
- Name recognition in agency Annual Report

## Raffle Item or Prize Donation

- Recognition of your corporate product/service at raffle/prize table
- Recognition of your donation in program, both events



## Sponsorship and Auction Confirmation Form

Thank you for your support of the 2020 Bowl for Kids Sake Campaign. Please complete the information below confirming contribution details.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Yes, this confirms our support of the 2020 Bowl for Kids Sake events/campaign, as follows:

- \$7,000 Big Pin Sponsor SOLD**
- \$2,500 Big Challenge Sponsor**
- \$1,500 Food Sponsor**
- \$1,000 Lane Sponsor**
- \$500 Strike Sponsor**
- \$300 Spare Sponsor**
- \$150 Pin Sponsor**
- Raffle Item or Prize**

Please provide a value & description of your raffle/prize item.

Value: \$ \_\_\_\_\_

Description: \_\_\_\_\_

- Donation in the amount of \$ \_\_\_\_\_**
- Team Registration (up to 6 Bowlers) *\*\*We encourage each team to collect a minimum of \$1000 in total pledges. (Individuals raising \$125 or more will be entered into the Grand Prize draw (1 ballot for every \$125 collected)***

## Payment Info:

My cheque in the amount of \$ \_\_\_\_\_ is enclosed

Cheques are payable to: Big Brothers Big Sisters

Mail to: 2C-157 Harwood Ave N. #414, Ajax, ON, L1Z 0B6

My payment by credit card: MC or Visa

#: \_\_\_\_\_ Expiry \_\_\_\_\_ / \_\_\_\_\_

Print Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Invoices will be sent electronically, upon request, to the email address indicated above. Your support will be outlined and confirmed upon receipt of payment. Your prompt response to our request for logos/artwork requirements of your sponsorship is greatly appreciated. Thank you!

Big Brothers Big Sisters of South-West Durham and Northumberland  
Registered Charitable # 12945 0433 RR0001

### For More Information Regarding Sponsorship Opportunities:

**Contact: Louise Fradet-Clark**

**Tel: 905-706-2159**

**Email: [Louise.Fradet@bigbrothersbigisters.ca](mailto:Louise.Fradet@bigbrothersbigisters.ca)**

